



## GIFT CERTIFICATE SPONSORSHIP INFORMATION

- When:** Saturday, August 14, 2010 10AM – 10PM  
Sunday, August 15, 2010 10AM – 8PM
- Where:** Academy Park, Lewiston, NY
- What:** Art of Ribs BBQ Festival to include professional 5-6 BBQ vendors, various food vendors, Country Music bands and entertainment, a 60x60 Beer tent and more!
- Who:** Sponsored by the Lewiston/Niagara-On-The-Lake Rotary Club and held in conjunction with the 44<sup>th</sup> Annual Lewiston Art Festival which is sponsored by the Lewiston Council on the Arts
- Why:** Rotary is proud to host this fund raising event to the communities of the Western New York Region and Southern Ontario. **Proceeds of this event will be donated to the Mount St. Mary's Hospital in Lewiston, NY to benefit their Breast Care Center and Maternity Department.**



- How:** **Can you help? Gift Certificate Sponsors are needed.** A booklet of six (6) raffle tickets will be printed and collated at a price of \$10 per book. The book contains six (6) numbered tickets with numbered stubs. The purchaser fills out their name and address on the tickets, brings to the Art of Ribs festival and places in a drawing bin. At the back of the book are pages with listings of the Gift Certificate Sponsors, their locations and the amount of their donated gift certificates. All gift certificates will be drawn at the end of the festival and will be mailed to the recipients. **All Gift Certificates are due by June 4, 2010.** We request that you complete the form below, enclose your Gift Certificate (which can be in the form of a letter signed by an Owner or Manager on company letter head ) and a business card if you would like to include one. **The raffle tickets will be printed the week of June 7<sup>th</sup> and will be distributed from June 15<sup>th</sup> through the end of the Art of Ribs Event on Sunday, August 15<sup>th</sup>.** We suggest that all Gift Certificates clearly indicate an expiration date and value. Multiple gift certificates may be donated.

- Exposure:** The Art of Ribs event is held in conjunction with the 44<sup>th</sup> Annual Lewiston Art Festival which attracts 20,000- 30,000 visitors to Lewiston, NY. The Art of Ribs event will be held in Academy Park adjacent to Center Street and Tops Market. The lower half of the park is dedicated to this first time BBQ festival. A large campaign will be generated around a People's Choice Ribs Contest which includes a dedicated tent for tasting and judging by submission of a ballot for the People's Choice Best Ribs Award. A certified trained judging team will also be in place to judge for Best Ribs and Best Sauce Awards. Trophies will be presented to the BBQ winners! Local and regional TV and publication media are expected to be on-site covering this event. **Please note that all Gift Certificate Sponsors will be thanked on stage in- between the country music performances which begin at 5PM each night Saturday and Sunday through closing time.**



## GIFT CERTIFICATE SPONSORSHIP FORM

**Company Name**

**Address**

**City/ State-Province/ Zip**

**Contact Name/Title**

**Telephone/ email**

Enclosed please find our Sponsorship Gift Certificate(s) and business card. The following is a listing of the Gift Certificates with Values and Expiration dates:

**Gift Certificate #1:            Amount \_\_\_\_\_    Expiration Date \_\_\_\_\_**

**Gift Certificate #2:            Amount \_\_\_\_\_    Expiration Date \_\_\_\_\_**

**Gift Certificate #3:            Amount \_\_\_\_\_    Expiration Date \_\_\_\_\_**

**Gift Certificate #4:            Amount \_\_\_\_\_    Expiration Date \_\_\_\_\_**

**Gift Certificate #5:            Amount \_\_\_\_\_    Expiration Date \_\_\_\_\_**

**Mail Sponsorship Form and Gift Certificate to:**

**Rotary Sponsorship c/o Elizabeth Kovacs  
5117 Woodland Drive  
Lewiston, NY 14092**

Questions, please phone (716) 282-2098 or email [elizkovacs@roadrunner.com](mailto:elizkovacs@roadrunner.com)

**DEADLINE FOR SPONSORSHIPS:**

**NO LATER THAN JUNE 4, 2010**



**THANK YOU FOR YOUR GENEROUS SUPPORT!**