



# Spring Fest!

## The Opening of the Shopping & Dining Season

### March 24<sup>th</sup> – 27<sup>th</sup>

### Participation Form

The Lewiston Retailers and Restaurants, together with Niagara Frontier Publications and the Niagara River Region Chamber of Commerce are encouraging you to participate in the second annual Lewiston *Spring Fest* (formerly Spring Fling)! *Spring Fest* consists of a special advertising section of the Niagara Frontier

Publications that features local businesses and restaurants. The special section is to encourage customers to come out and patronize businesses and restaurants in the four day period to take advantage of special promotions during that time. Some of the promotions we will be encouraging is the participation in a raffle that customers can win, possibly an Easter Bunny appearance and also a discount at a participating restaurant (example – Show your receipt from purchase from participating stores during the Spring Fest Promotion – receive 10% off your food bill).

Please take the time to fill out this form if you are interested. You will be contacted by a representative from Niagara Frontier Publications (Lewiston Sentinel) in regards to the special advertising section.

Please return all forms by fax to 754-9555 or in person to Jamie at Angel to Apple, 744 Center Street, or mail to NRRCC - Spring Fest 100 North Third Street Lewiston, NY 14092 on or before March 12<sup>th</sup>, 2010.

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Email \_\_\_\_\_

\_\_\_\_\_ Please check if you would like to donate a small gift certificate for the basket raffle. There will be approximately four baskets made so we do recommend four separate gift certificates.

*\*\* There will also be an opportunity for customers to win a Chocolate Easter Bunny, through a special Business Stamp Card contest printed in the NFP Papers. Check here if you are interested in more information on this \_\_\_\_\_.*

Please provide us with a brief but complete description of the activity you are hosting during Spring Fest (sale, promotion, discount with retail receipt, etc) so we can include it in our promotional material.

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