

# Holiday Gift Section

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to take advantage of all 3 weeks of discounts



## Holiday Gift Section

1st Week of  
Advertising

Friday, December 1 • Island Dispatch

Friday, December 1 • Niagara County Tribune/Sentinel

Wednesday, December 6 • Grand Island PennySaver



## Holiday Gift Section

2nd Week of  
Advertising

Friday, December 8 • Island Dispatch

Friday, December 8 • Niagara County Tribune/Sentinel

Wednesday, December 13 • Grand Island PennySaver



## Holiday Gift Section

3rd Week of  
Advertising

Friday, December 15 • Island Dispatch

Friday, December 15 • Niagara County Tribune/Sentinel

Wednesday, December 20 • Grand Island PennySaver



Why Weekly Papers? • Reach your **immediate** market area • **Greater** Readership • A **Longer** shelf life  
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