

# CHRISTMAS WALK

## DECEMBER 5 - 6, 2020



### **Carriage Sponsor - \$1,500**

*\$1,475 if Premier, President's Circle, Chairman Circle or Executive Circle Member*

- Business Name/logo exclusively displayed on Vinyl Banners (2) during Christmas Walk on Santa's Carriage.
- Business Name/logo on signage along Center Street promoting the Christmas Walk & Carriage Rides.
- Business featured in the special edition of the Niagara Gazette, Lewiston Sentinel and all press releases.
- Business Name/logo on Christmas Walk Posters, Schedule of Events, Festival website and all social media,
- Two seats on the Santa's Carriage with first visit with Santa.

### **Petting Zoo Sponsor - \$925**

*\$900 if Premier, President's Circle, Chairman Circle or Executive Circle Member*

- Business Name and logo on signage along Center Street promoting the Christmas Walk Petting Zoo at Hennepin Park. Exclusive Signage for this sponsorship.
- Business featured in the special edition of the Niagara Gazette, Lewiston Sentinel and all press releases.
- Business Name/logo on Christmas Walk Posters, Schedule of Events, Festival website and all social media,
- Two seats on the Santa's Carriage with first visit with Santa.

### **Gold Sponsor - \$500**

*\$475 if Premier, President's Circle, Chairman Circle or Executive Circle Member*

- Business Name/Logo on Banner and signage at the event.
- Business Name/Logo on Christmas Walk Schedule of Events
- Business Name/Logo with web link on Festival website, Chamber website & all promotional materials.
- Inclusion in the Chamber online newsletter, website and social media in weeks leading up to the event.

### **Silver Sponsor - \$375**

*\$350 if Premier, President's Circle, Chairman Circle or Executive Circle Member*

- Business Name listed on Banner and signage at the event.
- Business Name listed on Christmas Walk Schedule of Events
- Business Name listed on Festival website, Chamber website & all promotional materials.
- Inclusion in the Chamber online newsletter, website and social media in weeks leading up to the event.

### **Bronze Sponsor - \$100**

*\$75 if Premier, President's Circle, Chairman Circle or Executive Circle Member*

- Business Name listed on Festival website, Chamber website & all promotional materials.
- Inclusion in the Chamber online newsletter, website and social media in weeks leading up to the event.

Presenting Sponsorship Levels are available for \$2,500. For additional information, please contact Jennifer at the Chamber office at 716-754-9500 or email Jennifer Pauly at [Jennifer@NiagaraRiverRegion.com](mailto:Jennifer@NiagaraRiverRegion.com).